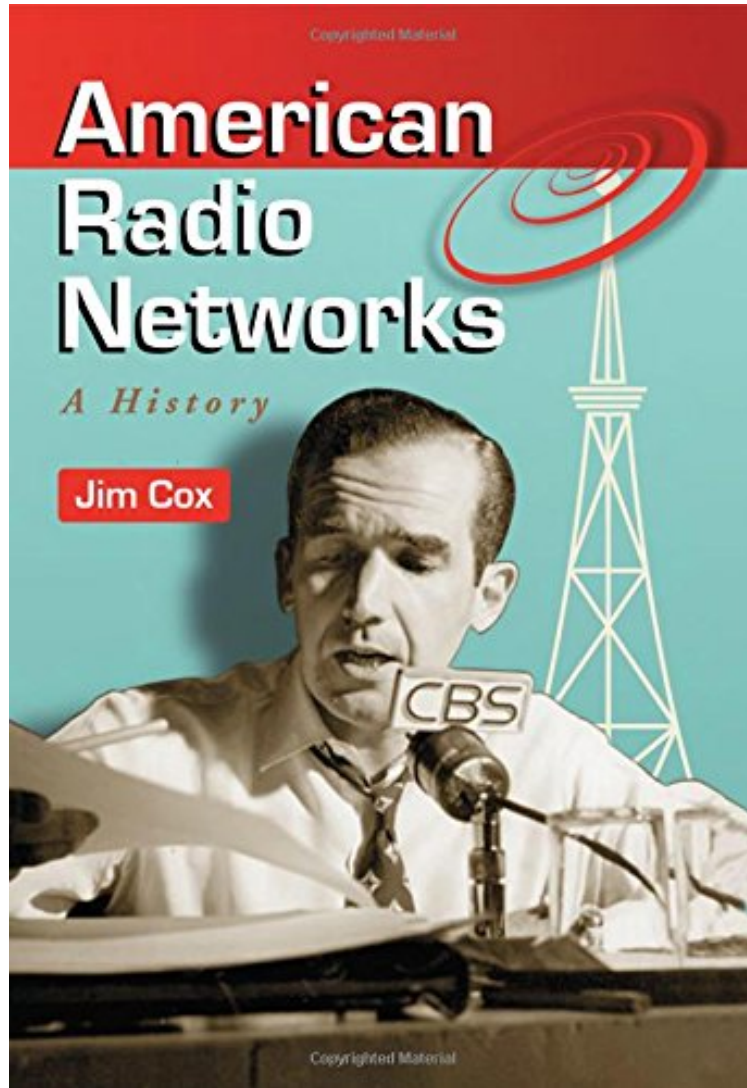


American Radio Networks: A History

Jim Cox

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Jim Cox : American Radio Networks: A History before purchasing it in order to gage whether or not it would be worth my time, and all praised American Radio Networks: A History:

3 of 3 people found the following review helpful. A truly GREAT read! By Denise George Jim Cox, author of American Radio Networks, has created a masterpiece of radio history! The writing is clear, highly detailed, easy to read, and fascinating! Cox writes about the early days of radio programming, the primary characters involved, the radio shows--how they developed and what happened to them. I was surprised to learn how many radio programs became popular television programs in t.v.'s earliest days. Like I say, the book is fascinating to read--both for senior citizens who remember the great days of radio, as well as for those "boomers" born too late to know about radio days.

The book is an education! I highly recommend it! DG

This book is a history of commercial broadcast radio networks in the United States from the 1920s to the present. It covers the four transcontinental webs that operated during the pre-television Golden Age, plus local and regional hookups, and the developments that have occurred in the decades since, including the impact of television, rise of the disc jockey, the rise of talk radio and other specialized formats, implications of satellite technology and consolidation of networks and local stations.

"an entertaining, informative history of the major radio networks and their programming. Recommended"--Choice; "Begun with 2002's *Say Goodnight Gracie*, and continue with 2008's *Sold on Radio*, the medium's best modern historian has capped the most well-written and informative history of radio in recent memory with this tome. This triumvirate of books should stand for some time as the definitive history of classic radio's beginning, maturation, and demise"--*Old Time Radio Digest*. About the Author Jim Cox, a leading historian of radio programming in the 20th century, is an award-winning author of numerous books about old time radio. A retired college professor, he lives in Louisville, Kentucky.