

(Free) CHANEL: The Art of Creating Fragrance: Flowers of the French Riviera

CHANEL: The Art of Creating Fragrance: Flowers of the French Riviera

Lionel Paills

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Lionel Paills : CHANEL: The Art of Creating Fragrance: Flowers of the French Riviera before purchasing it in order to gage whether or not it would be worth my time, and all praised CHANEL: The Art of Creating Fragrance: Flowers of the French Riviera:

Chanel No. 5 has been made with flowers from the same picturesque patch of land between the Alps and the Mediterranean, known as the Pgomas Valley, since the perfume was created in 1921. Every year hundreds of pounds of flowers are cultivated, picked, and distilled, following secret traditions. For the first time, the artisanal techniques used to create the worlds most coveted perfumes are revealed. The six-volume collection contains a book on each of the main five flowers from which all Chanel perfumes are made centifolia rose, iris, jasmine, geranium, and tuberose with the first book profiling the creators and detailing the process. This beautiful and lavish gift set offers a fascinating look into the storied brand of Chanel and the art of making perfume.

About the Author Lionel Paills is a perfume expert who writes for fashion magazines, including Grazia, Vanity Fair, and Lui. He anchors a radio show dedicated to perfumes and fashion, Gots de Luxe (BFM), and blogs at Belles

molcules. He directed a documentary on Mathilde Laurent, who creates perfume for Cartier.